

Sample Report

2005 Employee Communication Survey

Overall Survey Scores

This summary report provides the overall survey responses for all employees who participated in the survey.

Date Survey Conducted:

Jan. 19 - Feb. 2, 2005

All employees were asked to participate in the survey, which was conducted online.

Number of Respondents & Response Rate:

1,340 respondents

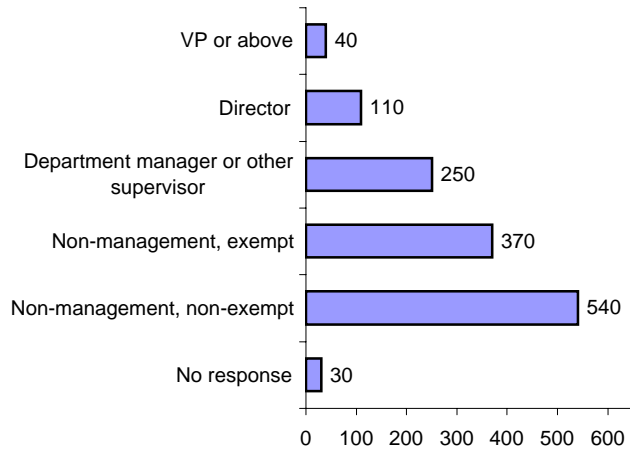
85% response rate

Margin of Error:

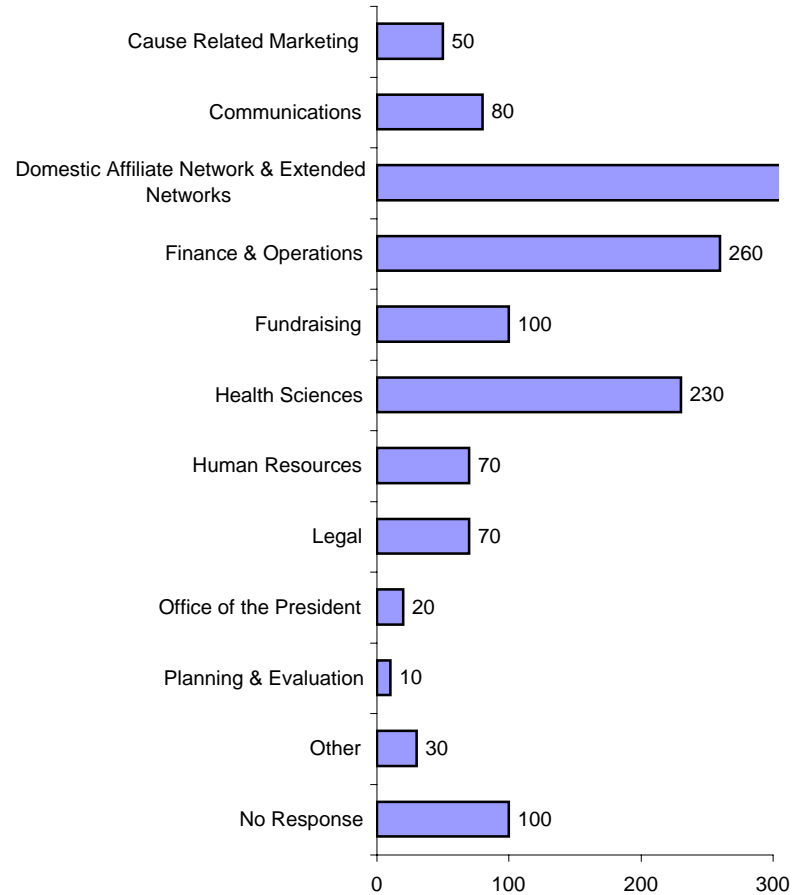
+/- 2%

ABOUT THE RESPONDENTS

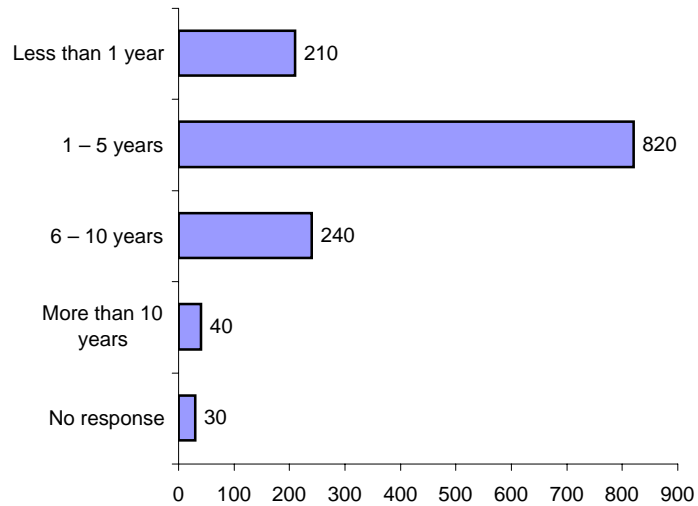
What is your job classification? (question 21)



What is your department? (question 22)

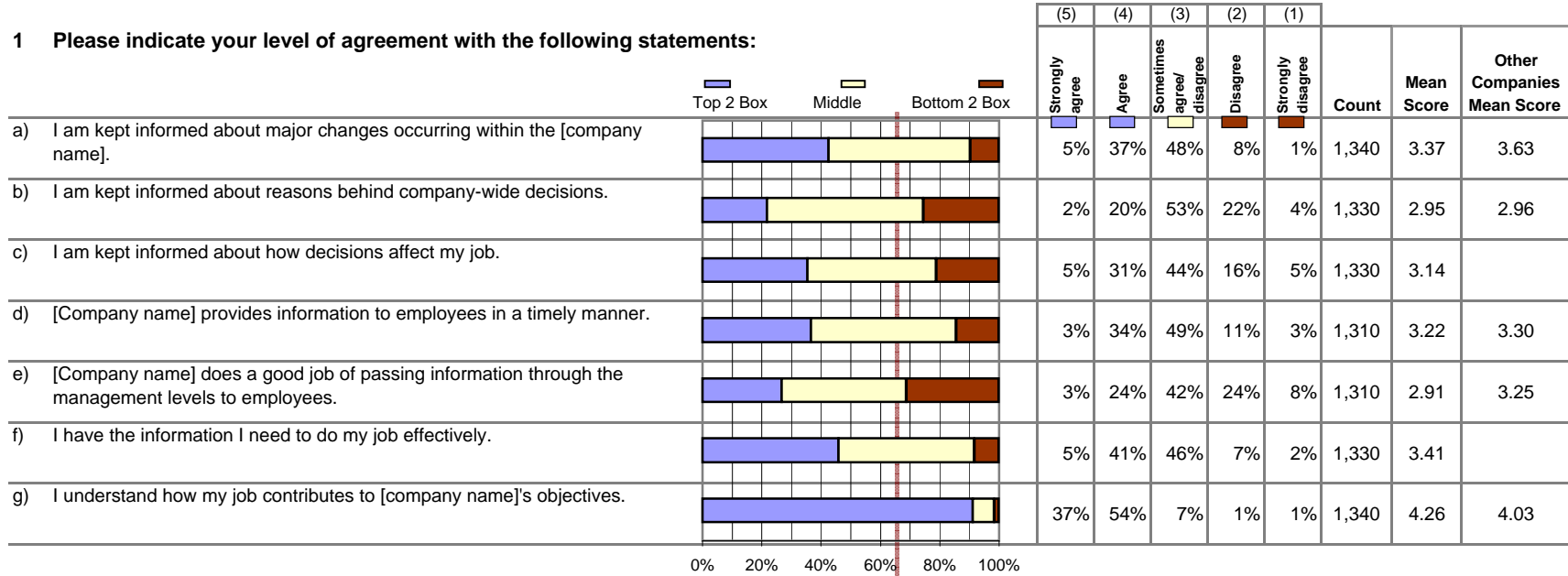


How long have you worked for the [company name]? (question 23)



OVERALL COMMUNICATION

1 Please indicate your level of agreement with the following statements:



Blue bar on chart must cross 65% to be considered a strength.

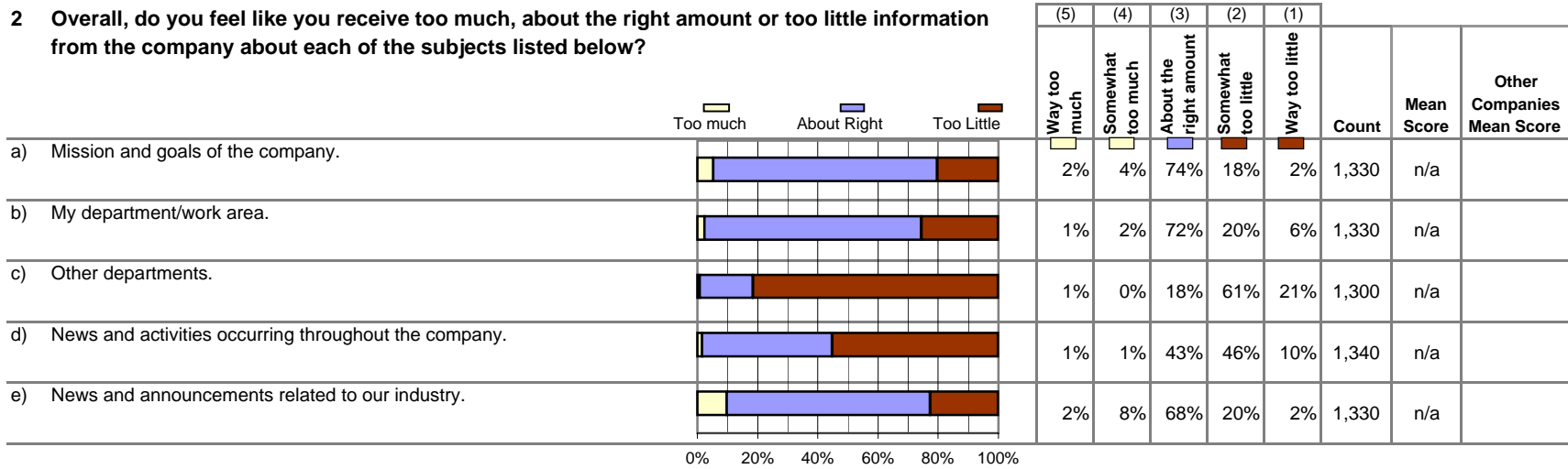
HOW TO INTERPRET THE CHARTS:

The bar chart above shows the combined scores of the "top 2 box" responses (Strongly agree and Agree), the middle box response (Sometimes agree or disagree), and the bottom two box responses (Disagree and Strongly disagree). This provides a quick look at the favorable, neutral and unfavorable responses.

The chart has a vertical line indicating the cut-off for "Area for Improvement" and "Strength". In our analysis, we look for 65% of respondents to be in "agreement" (or provide a favorable response) order to call an item a strength. Anything below 65% favorable is considered an area for improvement. In other words, to be considered a strength, the "Top 2 Box" bar must be greater than 65% (we consider 60%-65% to be a moderate strength).

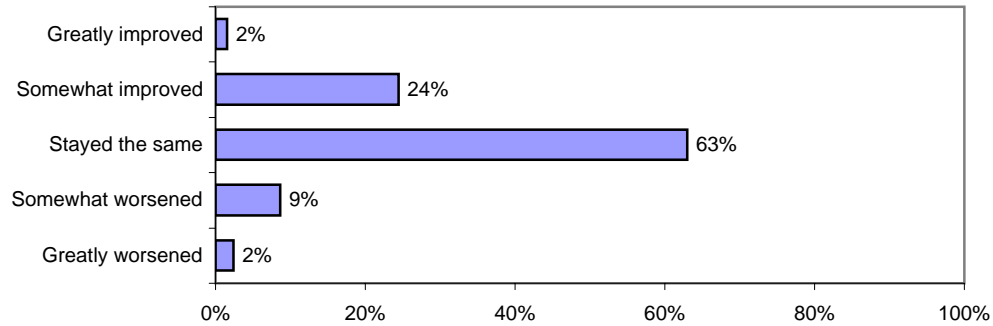
OVERALL COMMUNICATION (CONT'D)

2 Overall, do you feel like you receive too much, about the right amount or too little information from the company about each of the subjects listed below?



NOTE: On this chart, the middle bar (blue) is the favorable score, and the red bar is least favorable.

3 In the past 12 months, has overall communication within [company name] improved, worsened or stayed about the same?



Count: 1,270